



**We have been satisfying customers and dealerships since 1991.
NOW, we are willing to share our trade secrets with you to
keep your dollars with your dealership!**

Tired of outsourcing? Then Swift is for you!

Minor automotive paint repair has evolved so much over the years that it is now a lucrative profit center on its own.

Whether the business is inter-departmental or an up-sell for your service department, why let profit walk out the door?

We can teach you how to set up and maintain this new 'profit center' with the Swift Express Minor Paint Repair System

The SWIFT Opportunity

Swift believes in sharing the wealth. We don't believe in selling our system and letting you sink or swim on your own.

We think it is our job to help create a success story where we all benefit by working together. Here is what you can look forward to:

- ✓ Creation of a new profit center!
- ✓ Elimination of out-sourcing
- ✓ Reduction in costly and often unnecessary body shop repairs
- ✓ Prompt turn around on new car shipping and lot damage
- ✓ Places most valuable stage of used car reconditioning in-house
- ✓ Eliminates dealership insurance liability issues regarding sub-contractors

By investing in SWIFT, you will be able to benefit from our expertise and STOP outsourcing your vehicles. This will be your new Profit Center!

Don't Let Profit Walk Out the Door.....

Swift: Express Minor Paint Repair System

Who We Are.....

What is the scope of our services?

- ✓ Body shop quality paint blending to bumpers and panels
- ✓ Permanent repairs to cracked bumper covers.
- ✓ Minor panel damage
- ✓ Comprehensive stone chip and scratch repair
- ✓ Identification and effective removal of surface deposits, including sap, road paint, concrete and rail dust.
- ✓ Guaranteed swirl-free machine polishing.

'Speed of repair' is the key to our business. Every tool and product we use are chosen for their 'time sensitivity' characteristics.



Before and After

The Swift system repairs minor paint damage...fast.



SWIFT Advantages :

Creation of a new profit center!

Elimination of costly out-sourcing

Reduction in often unnecessary body shop repairs

Quick turn-around on small repair for all departments

Addresses sub-contractor insurance-liability issues

New Car Departments

Rapid repair of:

Shipping damage

Lot damage

Delivery-day surprises

Used Car Departments

Rapid repair of:

Surface deposits

Swirl marks

Scratches

Pushed, cracked and scraped bumpers

Light fender and door damage

Why Consider the SWIFT System?

Experience

The Swift system has been refined and developed for over 19 years. With this expertise we are able to provide you with the knowledge, products and techniques that work best for your dealership. You will achieve superior results in Minor Paint Repair for your customers.

Training

Training could include 3 weeks at our training facility and 1 full week at your dealership. Your bay could be fully prepared with all materials and equipment so your employee will be familiar with everything. This enables your employee to have a smooth transition and start making money faster!

Ongoing Support

A toll-free telephone line is in place for ongoing support. Your calls will be answered by our trained technicians.



TRAINING FOR SUCCESS

What are we offering?

The most important issue to us is to ensure that each install we perform is highly successful. Your satisfaction is paramount to our business.

Our techniques have been refined to the point that we can effectively teach your employees to master the art of minor auto paint repairs through an intensive four week training program.

How will our system fit into your dealership?

Our current training facility has been carefully designed to provide both organization and ease of movement. We have divided our products and equipment into work stations, each having a different function. This allows for employees to work together performing different tasks without interfering with one and other.

The install, which would be placed into your dealership's work bay, would be as close to an exact duplicate of our facility as possible. The install set-up is performed by us and is an inclusive part of our system. This allows for a seamless transition once your employees have completed their training session here at our head office.

The Install

During your employees training period, we will attend to your dealership and replicate our training facility, installing all the materials and equipment required to carry on business in your new minor repair center.

What is included in our initial package?

Four weeks training for two key employees.

The install includes all cabinets, metal benches, equipment and material. We will set-up and organize your new minor repair center for you.

The fourth week of training takes place at your dealership to ensure a smooth transition. One year unlimited telephone support.

Where possible, we will locate local suppliers of our key materials. This keeps your material costs at jobber pricing. Some products and equipment are sometimes difficult to locate, in which case we will ship directly from head office to you.

New product introduction. 'We believe in both R & D and the push for new techniques and products which can be used to enhance our productivity. Every year we attain new and innovative products which allow us to further speed up our processes.

What is the cost?

This is a business opportunity, not a Franchise. There are no monthly fees and no term limits.

Break down:

Swift System: \$35,000.00 represents our concepts and training for two employees, one year unlimited technical telephone support.

Shop equipment and inventory:

Basic Option: Currently \$7,500.00 Comprehensive option: \$26,260.00-31,260.00 (optional equipment)

Optional \$2500.00 per year (after the first year) unlimited technical support plus new equipment and product updates

Additional employee training available (3 weeks at head office)
\$3000.00 per person (plus tax)

Physical dealership requirements

Minimum 2 vehicle exterior work bay, separated or sealed from other facilities, with walls painted white

Clean air compressor line

Minimum of 5 separate electrical circuits

Employee requirements

Some detailing experience is helpful

Physically fit, no colour identification issues

WHIMIS (Can) or NIOSH (US) training

Our commitment to you is that we will put forth every reasonable effort to ensure that your employee is thoroughly trained and technically competent before they are sent out into the field.

Swift Express Minor Paint Repair

Examples	Retail	Time Required
Complete Touch-up	\$349.00	2-4 Hours
3 Stage Machine Polish	\$695.00	4-6 Hours
Bumper Scrapes	\$249.00	1-2 Hours
Additional Blends	\$125.00	
Complex Spot Repair and Blending		
Bumper Cracks	\$349.00	
Bumper Dent	\$349.00	
Dent with a Crack	\$449.00	

Prices as of Jan 01 2013

World-Class Customer Service Is the foundation of the Swift philosophy

Per Employee

How much money does the Swift System generate?

Each employee should average about \$400-\$600.00 per day in repairs.

This number is conservative as it is based upon our current wholesale pricing for dealers who use us as an outsource.

Who Are We?

Since 1991, Carsmetics Inc. has been providing professional minor paint repair services to auto dealerships. The knowledge and skills we have obtained through these years of experience certainly qualifies us to label ourselves as 'experts' in the field of automotive touch-up.

We began Franchising in 1997. Currently we have Franchisees across Ontario. As the years have passed, the challenges presented to us by our dealers have become much more complex. For the used car departments, costly internal body shop charges have often plagued their efforts to meet sales target requirements. Through their needs, we adapted and grew the scope of our services.

We consider ourselves the authority when it comes to stone chip and scratch repair, the grassroots of our touch-up service. We have taken the best products in the marketplace and created a system which will permanently fix cracked bumper covers in a timely and cost effective manner. Bumper scraping and minor panel damage are routine repairs for our technicians.

Importantly, all of this has been achieved without crossing the boundary into full panel painting! Our system only involves itself in spot blending.

We began as a single mobile unit in 1990. Since then, Swift has refined and expanded our services so that we are now the premier express auto paint repair company. Our centers are able to repair most minor accident damage effectively, professionally and quickly.

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What value will this service offer to your dealership?

New car departments have always had issues with last minute repairs on deliveries. Whether it be shipping or lot damage, the spectacle of having to send a new vehicle to the body shop has never been desirable. Delaying a delivery to send a vehicle to the body shop for minor repairs is not only costly and time consuming, but it can be a deal killer. In many cases, this damage can be attended to promptly with near undetectable spot repairs using our system.

For years, Service Departments have used our services to up-sell to their regular clientele. Unlike exorbitant body shop costs, service advisors have offered our services to their customers without giving them sticker-shock. Service departments inherently provide a 'built -in clientele' for this new profit center.

Proper used car reconditioning is key to a quick turn-around. The most critical issue from a customer standpoint is exterior paint condition. Potential buyers of used vehicles walk around your product and look for flaws.

At present, your used car department is probably out-sourcing this service. Our system will eliminate this expense and keep your resources in-house.

If properly managed, the biggest problem you will encounter in creating this touch-up facility will be how to keep up with its growth!

Why did we change our position to sell to dealerships?

The answer is simple. If the trend is to bring after-market services internal, then we will tailor our business to provide and support the very best possible in-house touch-up hub available on the market! We will create this new profit center for you.

Make the connection.....Swift





SWIFT

EXPRESS MINOR PAINT REPAIR SYSTEM

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